

To: Hawah Joanna Freeman-Richards, National Chairman BWHAA And the Executive Board

From: 2nd Vice National Chair for Membership and Public Relations /
David Moore/ Membership Committee Chair

Subj: Membership Committee, Chapters and Public Relations Reports and Recommendations

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Membership COMMITTEE, CHAPTERS and Public Relations Committee Reports and Recommendations

Updates on BWHAA Chapters

The committee reports that the Association has eight Chapters that are actively operating during these challenging times. Many of the chapters are having difficulties with members not committed to paying their dues and attending meetings regularly. Unfortunately, Midwest, one of our strongest chapters in the past which was declared inactive during the Gudrun Harris' Administration has not been re-activated.

The eight active Chapters are: North Carolina, DC/ Metro, PennDel, Texas, Tri-State, Minnesota , Rhode Island and Georgia. Minnesota became active after electing a new core of officers.

DC/Metro-The "Law Makers

DC/Metro Chapter President, Mona Diggs and the Capitol Hill Spartans are doing extremely well.

Regarding membership commitment, President Diggs states that her members are very committed to their chapter and the National Association.

Total members--- active--- non-active---- dues paying members-- There was no elections and no appointed officers.

PennDel "The Valley Dwellers

Under the leadership of President M. Daniel Nelson, the Penndel Chapter is doing very great. Like most of the chapters, members commitment is also a problem facing Penndel.

RHODE ISLAND-THE "ISLANDERS"

The Rhode Island Chapter under the able leadership of President Nadine Wilson is actively functional. The Islanders are also having problem with member's commitment.

Over the years the Rhode Island Chapter with the lack of members commitment and support, continue to fulfill her financial obligation to the National Association by paying her assessment in full.

THE GREAT TRI-STATE-THE “DOW JONES” CHAPTER

Tri-State, the Dow Jones Chapter and the Wall Street Spartans, the host of Convention 2016 have worked very hard for the past 8 months to make this convention a success.

Coming into office barely 8 months to convention, President Joseph Freeman was very aggressive in uniting the Wall Street Spartans which has resulted in the success of Tri-State pre-registering 84 Spartans and non-Spartans; first time in the history of our Association.

TEXAS- THE “LONE STAR SPARTANS

The Texas Chapter, the Cow Girls and Cow Boys, the Lone Star Spartans are in full gear for convention 2017.

President J. Yuku Stewart and his members are making every effort to make Convention 2017 one of the greatest ever in the Sparta Kingdom.

There are few Spartans that are committed and working with their chapter.

GEORGIA- PRODUCER OF THE “SPARTAN SONG

The Georgia Chapter is an active chapter but struggling for survival. Georgia has 91 listed Spartans but few are active and dues paying members.

President Ora Scott is facing many challenges in getting Spartans to attend face-to-face meetings or conference calls.

NORTH CAROLINA- “FIRST IN FLIGHT”

The North Carolina Chapter like the Georgia Chapter is going through tough time due to non-commitment from members.

The President, Spartan Richard Wright underwent a major spinal surgery. During his absent the chapter did not function.

The NC Chapter has listed 55 members. Active-14, non-active 41, dues paying members-14. The chapter held meetings January 16, February 16, March 16, April 16 and May 16, 2016.

On August 14, 2016, NC elected the following Spartans: President-Richard Wright, 1st Vice President-Victor Gibson, Secretary- Wanda Bropleh, Treasurer- Victoria Gbamore, Amanda Wright and Matthew Gbamore-Board Members.

There were no appointed officers.

MINNESOTA-THE 10,000 LAKERS

The Minnesota Chapter elected new officers to keep the Twin Cities Spartans in motion.

President James Ledlum and his member were able to meet their financial obligation to National less than five months in office.

Minnesota has 64 listed members, only 14 are active dues paying members.

MIDWEST – THE WESTERNERS

The Midwest Chapter which was one of the cornerstones of our Association ceased to exist after the 2012 Convention.

Effort is in the making to re-active the Midwest Chapter. The major obstacle of re-activating Midwest is the willingness of some Spartans to step up to leadership.

Membership Committee have had teleconference with some prominent past leaders to get involve in the process.

FINDINGS

The Membership Committee took upon the task of fact finding why some chapters fold and have to regroup after hosting a convention and why members are not committing to the Association. We contacted some presidents both past and present, along with some former **convention** chairman who had hosted previous conventions and their plights are all the same.

First, we have to realize that chapters do not have the same strength in terms of membership and finances. Some chapters like to host convention for the prestige, some for being a part of Spartan pride, some for recognition and sometimes other reasons. With all well intended good and purposes, some chapters faced hardship after convention due to the following reasons.

- 1) Funding: High financial responsibility laid on the host chapter.
- 2) Tremendous workload on the chapter faithful few, most members are not committed to the chapter as well as the association.
- 3) Members become tired of digging in their pockets and pocket books to make donations for fundraising

RECOMMENDATIONS

The survival and financial solvency of this association is depended upon the survival of chapter's members involvement and commitment. The following recommendations below should be reviewed and taken into consideration to keep our association on course.

A. A budget of \$2,000.00 is allocated for the Membership Committee to travel to chapter (s) having problem under the following conditions:

B. Chapter that needs National presence makes a formal request to the 2ND Vice National Chair for Membership and Public Relations with details of the situation that warrants National intervention.

C. The 2ND Vice National Chair for Membership and Public Relations along with the Membership Committee exert every effort with members of the chapter such as teleconference with a Town Hall Style Meeting to resolve the problem.

D. Failure to reach a resolution, the Membership Committee will request for a minimum of ten (10) committed members of the chapter signatures expressing their desire to keep the chapter active until at such time National Representatives can be present to address the issue (s).

E. Upon receipt of the minimum ten signatures from committed members, the 2ND Vice National Chair for Membership and Public Relations will inform the National Chair and make a request for X amount of dollars depending on the distance for travel with some members of the Membership Committee to the chapter.

President of various chapters give a quarterly report of members' participation and new recruit. They will also be asked to update their membership profile such as e-mail address and phone numbers

NOTE: At the general meeting, a motion was made to increase the \$2,000.00 requested to \$3,000.00.

Spartanly,
David G. Moore '78
2nd Vice National Chair for
Membership and Public Relations,
BWHEAA